

**Rotary Club of Canberra
Proposal for a
Joint Project
With
The Rotary Club of (?)
And
The National Aboriginal Community Controlled Health
Organisation**

Objectives:

- To assist an Aboriginal community in meeting a health need (eg provision of a dialysis machine)
- To foster reconciliation between Aboriginal and other Australians through contributing each parties' respective skills to a joint action program
- To establish a continuing funding stream for the community's health needs which is independent of government/welfare.

Concept:

- The Rotary Clubs of Canberra will arrange for art work from a suitable Aboriginal community to be sent to Stuttgart for sale.
- The National Aboriginal Community Health Organisation (NACCHO) will identify a suitable community and assist in identifying the community's health need.
- The Rotary Club of ? will arrange for sale of the art work on commission, returning the commission (net of expenses) to the community for its identified health need. None of the funds will be retained by Rotary.

Issues for the Rotary Club of Canberra:

- Obtain agreement of community/artists to the concept, and document it.
- Provide for a curator of the exhibition
- Arrange export permits (if any)
- Arrange insurance/freight
- Arrange for return/disposal of unsold art works (if any)

Issues for Rotary Club of ?:

- Arrange import licences (if any)
- Find gallery space (secure, convenient)
- Advertise
- Sell artwork

Issues for NACCHO:

- Select community and health requirement
- Assist in obtaining consents/agreements

Risks for Rotary Club of Canberra:

- Sales commissions do not cover costs associated with the project
- May encounter antagonism from art dealers (if any) who presently purchase from community

Risks for Rotary Club of ?:

- Sales commissions do not cover costs associated with the project

Risks for NACCHO:

- If project not successful, may impact on relationships with communities.

Rough Calculations of Costs/Benefits

Costs:

Packing and freight to Germany

Fares/accommodation for curator, if required

Hire of gallery space

Printing/publicity of the sale

Cost of export/import permits/tariffs etc

Income:

50 paintings @ \$5,000 on 25% commission = \$62,500